

Application

Membership Registration Form

I enclose a cheque made payable to Creative Enterprise Office for:

INTRODUCTORY RATES* FULL RATES

Full Name _____

Job Title _____

Organisation _____

Address _____

Tel _____ Mobile _____

Email _____ Web _____

SPECIAL OFFER
 valid until 14.10.05

SUBSCRIPTION CATEGORY	RATE	SPECIAL*
Creative Enterprise Business (covers up to 5 members of staff)	€85	€65*
Academic Membership (covers 10 nominated members)	€170	€150*
Corporate Membership (covers 15 nominated members)	€300	€285*

*Creative Enterprise Office is offering a special introductory offer to the Club for subscriptions before 14th October 2005.

- I would like to attend the Launch of Creative Enterprise Office on 27th October 2005
- Tick the event(s) you wish to attend. Invitation and an information pack will be sent to confirm your place.
- | | | |
|---|---|---|
| <input type="checkbox"/> Wed 23rd November '05
Confident Personal Communication Seminar | <input type="checkbox"/> Wed 8th March '06
Creative Negotiation Seminar/ Website Launch | <input type="checkbox"/> Mon 11th September '06
Running a Creative Enterprise Seminar |
| <input type="checkbox"/> Tue 17th January '06
Network Evening | <input type="checkbox"/> Wed 26th April '06
Cluster Event | <input type="checkbox"/> Wed 18th October '06
Cluster Event |
| <input type="checkbox"/> Sat 11th February '06
Advice Surgery | <input type="checkbox"/> Fri 23rd June '06
Network Evening | <input type="checkbox"/> Sat 4th November '06
Advice Surgery |
| <input type="checkbox"/> Tue 28th February '06
Marketing Your Creative Enterprise Seminar | <input type="checkbox"/> Sat 12th August '06
Advice Surgery | <input type="checkbox"/> Mon 20th November '06
Public Speaking Seminar |

POST BACK TO: Creative Enterprise Office
 Louth County Enterprise Board, Enterprise House
 Partnership Court, The Ramparts, Dundalk, Co. Louth

You'll receive...

Invites to Creative Enterprise Office Openings and Launch Parties

Free advertisement on our website

Priority booking to our networking evenings

Full access to the Creative Enterprise Office Resources

Free Creative Enterprise Office Publications

Priority booking for our training, seminars and advisory surgeries

Opportunity to pitch your business for 10 minutes to members at a CEO Event



tapping into creative industries



Creative Enterprise Office
 Louth County Enterprise Board
 Enterprise House
 Partnership Court
 The Ramparts
 Dundalk, Co. Louth

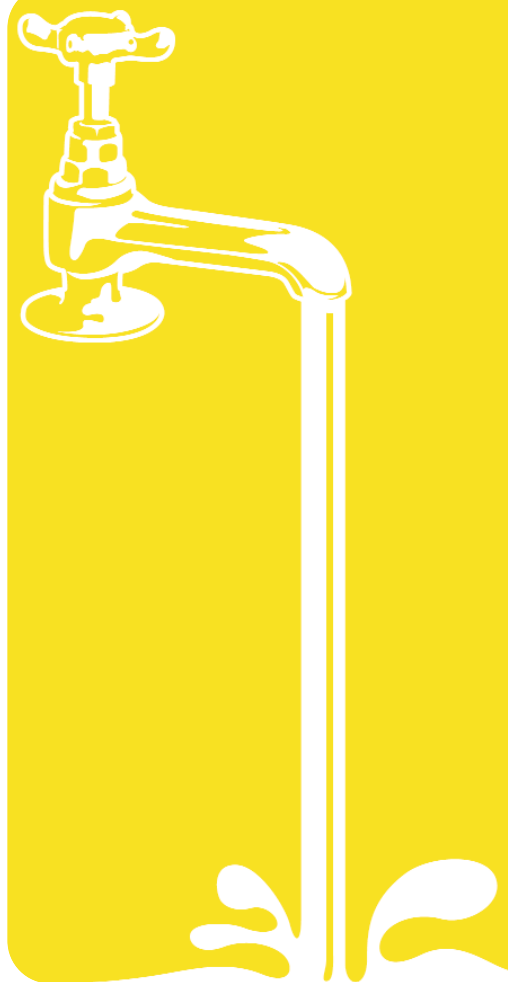
TEL +353 42 939 6948
 TEL +353 42 939 6947
 FAX +353 42 932 7101
 EMAIL ncoleman@lceb.ie
 EMAIL kphillips@lceb.ie

This project has been funded by the EU Interreg IIIA Programme for Ireland / Northern Ireland



CEO Club
 CREATIVE ENTERPRISE OFFICE





What is the Creative Enterprise Office and what do we do?

The Creative Enterprise Office is a new initiative funded by the European Structural Funds Interreg IIIA under Priority 1 Measure 3 Human Resource Development and Skilling. Our central aim is to offer creative enterprises from the East Border Region of Ireland a platform for co-operation and business growth. Creative Enterprises will be invited to become members of the club, bringing together people who share basic values and visions to form creative alliances, to collaborate on projects or develop new business ideas.



The aim of the club is to encourage growth and give support to the creative enterprises through networking and increasing flow of information, which will hopefully generate more creative opportunities.

It endeavours to offer a forum where creative companies can exchange ideas, start collaborative projects, access practical help, and meet potential clients and investors. It offers a variety of services for its members, ranging from a number of seminars, informal networking and sessions of structured networking together with special business surgeries.

Membership of the club includes painters; website designers; graphic designers; poets; publishers; video production; journalists; dancers; actors; jewellers; product designers;

the list is endless. The Club is actively seeking members from a broad range of areas: crafts, visual arts, design, music performance, drama, literature, dance, advertising, architecture, publishing, radio and TV.

The ambition of the club is to belong to its members and to meet their needs. We hope to hear what those needs are and to hear what you can offer to the club from our Training Needs Assessment Study.

In order to receive all the benefits of the Creative Enterprise Office and to become a member of the club, creative enterprises will be asked to pay an annual subscription for the services and events.



Calendar of Events for CEO Members.

At the Creative Enterprise Office, we recognise that creative enterprises' working lives are complex. Achieving a balance between creating and understanding paid and unpaid work often makes it difficult to take a step back and assess their personal training needs. We are offering short and intensive networking and training days so that creative enterprises can reasonably take time away from the studio or other work. Each event endeavours to create a mutually supportive atmosphere for creative enterprises to share their skills and experience.

Calendar of Events

*All events subject to change.

Thu 27th October '05 Launch of CEO

An invitation to the official launch party of the Creative Enterprise Office. Remember to subscribe before 30th September '05 and receive a substantial discount on your membership.

Wed 23rd November '05 Confident Personal Communication Seminar

Anticipation can be delicious or terrifying or, often, somewhere in between. Nothing can inhibit like a room full of strangers. This one day seminar demystifies networking, revealing it for what it is and helping you master the techniques necessary to become a confident and effective networker in any type of business, at any event.

Tue 17th January '06 Network Evening

An invitation to informally network and make new contacts with an opportunity to listen to a guest speaker from the creative industry sector. This event endeavours to create a mutually supportive atmosphere for creative enterprises to share their skills and experience.

Sat 11th February '06 Advice Surgery

The opportunity to attend the themed drop in business surgery, run by a panel of professional business people and industry experts. One to one meetings will be available to address your own specific business issues. It endeavours to offer a forum where creative companies can exchange ideas, and access practical help.

Tue 28th February '06 Marketing Your Creative Enterprise Seminar

You will learn how to identify marketing techniques for your business. These include the four main areas of marketing, pricing, promotion and knowledge of the market place. You will have the opportunity to set objectives and develop a marketing strategy for the coming year.

Wed 8th March '06 Creative Negotiation Seminar/ Website Launch

An introduction to the pleasures & pitfalls of creative negotiation. Through case studies you will be learning about identifying opportunities to work to commission, applying ideas to opportunities, making proposals, matching aspirations to budgets and working productively within a team.

Wed 26th April '06 Cluster Event

A opportunity for like minded businesses to network on a particular project or theme. The ambition of the Club is to belong to its members and to meet their needs. Calls for proposals welcomed. A facilitator can be provided.

Fri 23rd June '06 Network Evening

An invitation to informally network and make new contacts with an opportunity to listen to a guest speaker from the creative industry sector. This event endeavours to create a mutually supportive atmosphere for creative enterprises to share their skills and experience.

Sat 12th August '06 Advice Surgery

The opportunity to attend the themed drop in business surgery, run by a panel of professional business people and industry experts. One to one meetings will be available to address your own specific business issues. It endeavours to offer a forum where creative companies can exchange ideas, and access practical help.

Mon 11th September '06 Running a Creative Enterprise Seminar

Alongside talent, many other skills need to be enhanced or acquired in order to prosper at running a creative enterprise. Learn about the principles of negotiation, importance of presentation, constructing networks, creating a vision, how to work with other people, and understanding business strategy. These skills will assist you in pursuing an entrepreneurial outlook.

Wed 18th October '06 Cluster Event

A opportunity for like minded businesses to network on a particular project or theme. The ambition of the Club is to belong to its members and to meet their needs. Calls for proposals welcomed. A facilitator can be provided.

Sat 4th November '06 Advice Surgery

The opportunity to attend the themed drop in business surgery, run by a panel of professional business people and industry experts. One to one meetings will be available to address your own specific business issues. It endeavours to offer a forum where creative companies can exchange ideas, and access practical help.

Mon 20th November '06 Public Speaking Seminar

Speaking & presentation skills seminar involving expert tuition in adapted theatre techniques. The objective of the day is to achieve control over the body, voice and material, leading to dramatically increased self-confidence and the convincing and compelling communication of your message.

